

# Zhejiang University

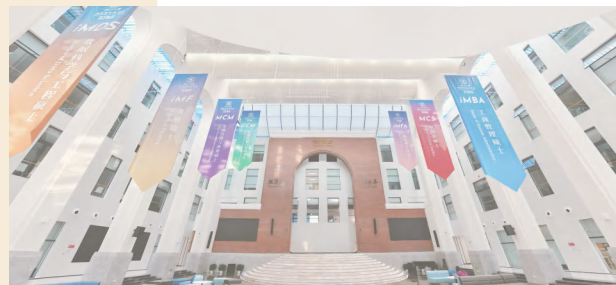
Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest; its roots can be traced back to 1897 and the founding of the Qiushi Academy.

Located in Hangzhou – one of China's most picturesque cities – the University is organized across 7 faculties and 42 schools. It is home to 4605 full-time faculty members, including 48 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering. ZJU has 67,656 full-time students, over 57% of whom are postgraduate students.

<p><b># 3</b></p> <p>National Rankings 2025</p>	<p><b># 55</b></p> <p>Times Higher Education Rankings 2025</p>
<p><b># 47</b></p> <p>QS World University Rankings 2025</p>	<p><b># 51</b></p> <p>U.S. News Rankings 2025</p>

## Master of China Studies

中国学硕士项目



## ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (ZIBS)

Based in China with global ambition, **ZIBS** aims to build a science & technology-focused premier global business school from China, by upholding the 5“i” philosophy of being “international, interdisciplinary, innovative, inclusive and integrative”, with continued emphases on 3 strategic pillars - Globalization, Digitalization, and the ZIBS Ecosystem.

**ZIBS** offers five postgraduate programs, namely Master of China Studies (MCS), international Master of Business Administration (iMBA), international Master of Finance (iMF), international Master of Fine Arts (iMFA) and international Master of Data Science (iMDS), and one undergraduate program in Global Communication and Management (GCM) for international students, as well as executive education programs.

Connecting the World · Shaping the Future  
改变世界 引领未来

## PROGRAM OVERVIEW

Master of China Studies Program (MCS)

The Master of China Studies (MCS) is the first “China Studies” program in China, designed as an applied professional degree focusing on cross-culture, business, and digital culture. Delivered entirely in English, with Chinese language courses available, the program aims to foster intercultural competence and prepare students to excel in an increasingly globalized world. The program focuses on equipping students with practical skills and the ability to solve real-world problems, with a strong emphasis on career readiness. Students will gain in-depth knowledge of China, grasp a language skill, and strong cross-cultural communication abilities, meeting the demands of governments, organizations, and businesses for high-quality global talent in an increasingly internationalized work environment.

### PROGRAM OUTLINE

<p><b>Academic Year 1</b></p>	<ul style="list-style-type: none"> <li>Coursework</li> <li>Field Trip</li> <li>Networking Event</li> </ul>
+	
<p><b>Academic Year 2</b></p>	<ul style="list-style-type: none"> <li>Internship / Practical Research</li> <li>Thesis Writing (Thesis Project / Case study / Capstone)</li> <li>Oral Defense</li> <li>Graduation Ceremony</li> </ul>



Learn more about MCS ▶



## CURRICULUM STRUCTURE

MCS program is grounded in cross-cultural competence and the study of China society and culture, with a focus on their application to China business and creative industries.

### Foundation Courses

- ▶ **Intercultural Studies**
  - Intercultural Competence
  - Business Culture
  - Cross-cultural Management
- ▶ **Chinese Language, Culture and Society**
  - Contemporary China
  - China's Foreign Policy
  - Chinese Language
  - Chinese Intellectual History

### Two Research Areas

- ▶ **Cross-cultural Business**
  - Marketing in China
  - Innovation and Entrepreneurship
  - Leadership and Management
  - China's Economics
- ▶ **Digital Culture**
  - Media China
  - Digital Media
  - Esports Industry in China
  - Advertising and Media

\*Courses may be subject to change

## CORPORATION & PARTNERSHIPS





# PROGRAM HIGHLIGHTS

## Language of Study



The primary instruction language is English with a rigorous Mandarin curriculum as an additional component to enhance your Chinese language proficiency.

## Degree



Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University, after having completed academic credits, a thesis and an internship.

## Thesis Forms

Students are encouraged to write a thesis on topics related to the internship experience or project they take. We accept thesis forms like research papers, capstone projects, or case study.



## Field Trips



With a unique blend of business insights and cultural exploration, students engage with industry leaders while immersing themselves in local traditions and practices, enriching their understanding of the global landscape.



# FINANCIAL SUPPORT

The program will offer various scholarships to applicants based on their academic excellence and individual merits.

## Scholarships

> Chinese Government Scholarship-Bilateral Program (CSC Type A)  
**Application Deadline:** Please contact the international student dispatch department of your country for the specific time.

> Chinese Government Scholarship-Chinese University Program (CSC Type B)  
**Application Deadline:** December 31, 2024

> EU Window Chinese Government Scholarship (for EU students only)  
**Application Deadline: February 7, 2025**  
 More information on [http://eu.china-mission.gov.cn/eng/zglx/202411/t20241112\\_11524701.htm](http://eu.china-mission.gov.cn/eng/zglx/202411/t20241112_11524701.htm)

· **Full scholarship package includes:**  
 Waiver of tuition fees  
 Free accommodation on campus  
 A monthly living allowance of up to CNY 3,000  
 Coverage for medical insurance

> Zhejiang Government Scholarship  
**Application Deadline:** February 28, 2025

The funding amount of this scholarship is **RMB 30,000 yuan**, and the funding period is one year.

> Zhejiang University International Campus Scholarship (ZIBS Hai Scholarship)  
**Application Deadline:** May 31, 2025

· **Full scholarship package includes:**  
 Waiver of tuition fees  
 Free accommodation on campus  
 A monthly living allowance of up to CNY 1,700  
 Coverage for medical insurance

\* For more information on scholarship opportunities, please check out the website of Zhejiang University International College: <https://iczu.zju.edu.cn/admissionsen/2024/1030/c68989a2981849/page.htm>

Note:  
 \*The final interpretation of the ZIBS Hai Scholarship belongs to the ZIBS Admission Office.  
 \*For applicants who need a pre-admission letter as one of the materials to apply for scholarship, we encourage you to submit your application and pay the application fee before December 31, 2024. You will receive the pre-admission letter after you pass the interview.

# APPLICATION

## Eligibility

1. Applicants must be non-Chinese citizens
2. Applicants must obtain a Bachelor's degree
3. Applicants whose native language is not English, must provide proof of English proficiency e.g. TOEFL 90 or higher, IELTS 6.5 or higher (No Chinese language proficiency is required for the program; Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL).

## FEES

**APPLICATION FEE >**  
**800 RMB** (Non-refundable)

**TUITION >**  
**66,000 RMB/ Year**  
 \*The program lasts for two years.

**ACCOMMODATION >**  
 From **8,000-10,000 RMB/Academic Year**

**INSURANCE >**  
**800 RMB/Year**

\* Tuition fee is subject to change according to the latest regulation

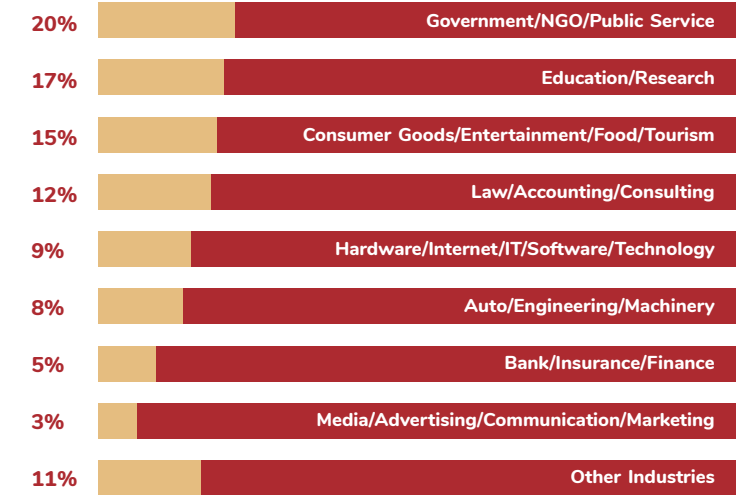
# Timeline

- 1 **November, 2024 – February 28, 2025**  
Early Action Application
- 2 **May 31, 2025**  
Final Deadline for Applications
- 3 **November 2024 – June 2025**  
Interview Stage
- 4 **July, 2025**  
Official Offer Package (including the JW201/2 Form for a student visa)
- 5 **September, 2025**  
Enrollment

\*Note: The assessment result is usually released by email within 4-8 weeks after the interview.

**Application Submission:**  
 via application system (<http://isinfosys.zju.edu.cn/recruit/login.shtml>)

# ALUMNI EMPLOYMENT



\* 20% of our alumni are engaged in roles or projects connected to China.

Watch the video >



**Patricio Giusto Argentina**  
 Associate Professor at Pontifical Catholic University of Argentina  
 \* Published 120 articles and interviews on China across various international media platforms

The China Studies Program is like a bridge between China and foreign countries, opening an important window to China for many foreigners.



**Ilaria Gallo Italy**  
 EU Commercial Operations Manager, Alibaba Group

I believe the MCS program offers a unique opportunity for any young scholar seeking a firsthand academic experience in China.



**Gary Clubb U.S.**  
 Investments & Business Development, Tencent Games

I'm grateful to have joined the MCS program in its inaugural year, which led to opening new doors for the early stages of my professional career to accelerate in China.

international  
 interdisciplinary  
 integrative  
 inclusive  
 innovative

## CONTACT

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