



# Serbian-French Innovation Forum 2024

## « Innovate for the Planet: Play Green! »

**April 3<sup>rd</sup> & 4<sup>th</sup>, 2024**  
**Belgrade**

### Hackathon: “Green Energies”

3<sup>rd</sup> of April – Tempus Foundation’s premises - closed session - not open to the public

<b>13:30</b>	Beginning and setting up of university teams and workshops
<b>15:00</b>	End of first block of work - Advisory with mentors / members of the jury
<b>16:00 - 18:30</b>	Presentation of projects & jury deliberation

### Innovation Forum

#### Opening Session at Palace of Serbia – 4<sup>th</sup> of April

<b>09:30</b>	Registration
<b>09:55</b>	Launch by <b>Jelisaveta Lazarevic</b> , FEFA Vice Dean & PIPA Alumni
<b>10:00</b>	Opening speech by <b>Jelena Begovic</b> , Minister for Science, Technological Development and Innovation
<b>10:07</b>	Speech by <b>Pierre Cochard</b> , French Ambassador
<b>10:14</b>	Speech by <b>Marija Filipović Ožegović</b> , Director General of the Tempus Foundation
<b>10:20</b>	<b>Award ceremony</b> for the winners of the "green energies" hackathon
<b>10:25</b>	Key note speech by <b>Benjamin David</b> , Founder of XSun: solar powered drones apps
<b>11:00</b>	<b>Coffee break</b>

#### Innovation Forum - Roundtables Moderated by Jelisaveta Lazarevic

**11:20 - 11:55** Panel n°1 « **Innovation is a mindset** »  
Goal: **foster entrepreneurship among researchers through valorization of the research**

#### Speakers:

- **Anthony Schoofs**, Head of innovation and RD partnerships, INRIA Sophia Antipolis: focus on RD and valorization projects with private sector
- **Sanja Jeremic**, vice-director for Institute of Molecular Genetics and Genetic Engineering: partnerships with companies to recycle waste and produce green energy
- **Mariana Tsymbrovska**, CEO of Floralis Grenoble Alpes University spin off: focus on RD partnership with private sector
- **Darko Đorić**, Chief Executive Officer of MIND Group: mobility for goods and people

11:55 - 12:30 Panel n°2 « **Lab to the market** »

Goal: **promote existing research projects and partnerships with the private sector**

**Speakers:**

- **Dragoliub Damljanovic**, head of Schneider Electric: focus on RD partnerships with labs
- **Eric Feunteun**, COO Software République, focus on innovative partnerships in the frame of green mobility and energy
- **Jérôme Giacomoni**, CEO Aerophile group: focus on Para PM process (electrostatic technologies) to reduce air pollution in the city
- **Pavle Jovanov**, Institute of food and technology (FINS) and serbian science fund laureate: focus on protopower program – valorization of food waste industry to purify waste water

12:30 - 13:05 Panel n°3 « **Next steps** »

Goal: **enlight innovative solutions or financial tools that can promote Franco-Serbian cooperation.**

**Speakers:**

- **Ivana Vukasinovic**, NITRA acting assistant minister in charge of international relations and european integration / **Nicolas Rabrenovic**, French tech Belgrade: focus on Eureka calls as opportunity to boost RD and business
- **Vladan Popovic**, Dean of mechanical engineering faculty – University of Belgrade: presentation of the serbian e-mobility strategy and its opportunities
- **Clara Petitfils**, Responsible for innovation and emerging technologies at the French Ministry of Europe and Foreign Affairs
- **Mladan Stojanovic**, Program manager from Serbian Innovation fund

13:15 - 14:30 **Networking lunch**

**Mission France**  
**Final Pitch Sessions for 12 finalist startups**



14:30 Brief and presentation of the jury by **Jelena Petrovic** and **François-Xavier Kowandy**

14:40 **First session: Presentation of 6 start-ups**

15:28 **Coffee break**

15:43 **Second session: Presentation of 6 other start-ups**

16:31 Jury deliberation

17:00 Announcement of the winners and photo of the 2024 Mission France's promotion